



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Iss/American Action Network (16716)
American Media & Advocacy Group (4189)
ROBINSON, TRACEY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
2871 AMERICAN ACTION NETWORK (133683)
National/Political
2871/06251220

Invoice 652380
Inv Date 11/25/2012
Terms Net 30
Contract 323899
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICAN ACTN NETWORK
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:35:00PM-12:05:00AM	Day,F-1	11/02/12 11:48PM (Fr)	00:30	2012AANFL002H	\$1500.00	
3.0	Spot	12:05:00AM-12:35:00AM	Day,F-1	11/02/12 12:13AM (Fr)	00:30	2012AANFL002H	\$750.00	
4.0	Spot	12:00:00PM-1:00:00PM	Day,F-2	11/02/12 12:10PM (Fr)	00:30	2012AANFL002H	\$1000.00	
4.0	Spot	12:00:00PM-1:00:00PM	Day,F-2	11/02/12 12:54PM (Fr)	00:30	2012AANFL002H	\$1000.00	
5.0	Spot	4:00:00PM-5:00:00PM	Day,F-2	11/02/12 4:12PM (Fr)	00:30	2012AANFL002H	\$1200.00	
5.0	Spot	4:00:00PM-5:00:00PM	Day,F-2	11/02/12 4:28PM (Fr)	00:30	2012AANFL002H	\$1200.00	
6.0	Spot	5:00:00AM-5:30:00AM	Day,F-1	11/02/12 5:23AM (Fr)	00:30	2012AANFL002H	\$850.00	
7.0	Spot	5:30:00AM-6:00:00AM	Day,F-1	11/02/12 5:30AM (Fr)	00:30	2012AANFL002H	\$1100.00	
8.0	Spot	5:30:00PM-6:00:00PM	Day,F-1	11/02/12 5:42PM (Fr)	00:30	2012AANFL002H	\$2250.00	
9.0	Spot	6:00:00PM-6:30:00PM	Day,F-1	11/02/12 6:12PM (Fr)	00:30	2012AANFL002H	\$3200.00	
10.0	Spot	6:00:00AM-7:00:00AM	Day,F-1	11/02/12 6:13AM (Fr)	00:30	2012AANFL002H	\$2250.00	
12.0	Spot	7:00:00PM-7:30:00PM	Day,F-1	11/02/12 7:12PM (Fr)	00:30	2012AANFL002H	\$4000.00	
13.0	Spot	7:00:00AM-9:00:00AM	Day,F-4	11/02/12 7:25AM (Fr)	00:30	2012AANFL002H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00AM	Day,F-4	11/02/12 7:43AM (Fr)	00:30	2012AANFL002H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00AM	Day,F-4	11/02/12 8:41AM (Fr)	00:30	2012AANFL002H	\$2250.00	
13.0	Spot	7:00:00AM-9:00:00AM	Day,F-4	11/02/12 8:55AM (Fr)	00:30	2012AANFL002H	\$2250.00	
14.0	Spot	8:00:00PM-9:00:00PM	Day,F-1	11/02/12 8:00PM (Fr)	00:30	2012AANFL002H	\$4000.00	
15.0	Spot	9:00:00AM-10:00:00AM	Day,F-2	11/02/12 9:35AM (Fr)	00:30	2012AANFL002H	\$600.00	
15.0	Spot	9:00:00AM-10:00:00AM	Day,F-2	11/02/12 9:57AM (Fr)	00:30	2012AANFL002H	\$600.00	
16.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:22PM (Mo)	00:30	2012AANFL002H	\$2800.00	
17.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 12:02AM (Mo)	00:30	2012AANFL002H	\$1000.00	
18.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 10:58AM (Mo)	00:30	2012AANFL002H	\$1000.00	
19.0	Spot	12:05:00AM-1:05:00AM	Day,M-1	11/05/12 12:45AM (Mo)	00:30	2012AANFL002H	\$450.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2	11/05/12 12:12PM (Mo)	00:30	2012AANFL002H	\$1000.00	
20.0	Spot	12:00:00PM-1:00:00PM	Day,M-2	11/05/12 12:20PM (Mo)	00:30	2012AANFL002H	\$1000.00	
21.0	Spot	4:00:00PM-5:00:00PM	Day,M-2	11/05/12 4:24PM (Mo)	00:30	2012AANFL002H	\$1200.00	
21.0	Spot	4:00:00PM-5:00:00PM	Day,M-2	11/05/12 4:35PM (Mo)	00:30	2012AANFL002H	\$1200.00	
22.0	Spot	5:00:00AM-5:30:00AM	Day,M-1	11/05/12 5:13AM (Mo)	00:30	2012AANFL002H	\$850.00	
23.0	Spot	5:30:00AM-6:00:00AM	Day,M-1	11/05/12 5:53AM (Mo)	00:30	2012AANFL002H	\$1100.00	
24.0	Spot	5:30:00PM-6:00:00PM	Day,M-1	11/05/12 5:42PM (Mo)	00:30	2012AANFL002H	\$2250.00	
26.0	Spot	6:00:00AM-7:00:00AM	Day,M-1	11/05/12 6:22AM (Mo)	00:30	2012AANFL002H	\$2250.00	
28.0	Spot	7:00:00PM-7:30:00PM	Day,M-1	11/05/12 7:05PM (Mo)	00:30	2012AANFL002H	\$4000.00	
29.0	Spot	7:00:00AM-9:00:00AM	Day,M-4	11/05/12 7:28AM (Mo)	00:30	2012AANFL002H	\$2250.00	
29.0	Spot	7:00:00AM-9:00:00AM	Day,M-4	11/05/12 7:59AM (Mo)	00:30	2012AANFL002H	\$2250.00	
29.0	Spot	7:00:00AM-9:00:00AM	Day,M-4	11/05/12 8:42AM (Mo)	00:30	2012AANFL002H	\$2250.00	
30.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	11/05/12 9:41AM (Mo)	00:30	2012AANFL002H	\$600.00	
30.0	Spot	9:00:00AM-10:00:00AM	Day,M-2	11/05/12 9:57AM (Mo)	00:30	2012AANFL002H	\$600.00	
31.0	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	11/03/12 12:18AM (Sa)	00:30	2012AANFL002H	\$1600.00	
32.0	Spot	12:05:00AM-12:35:00AM	Day,Sa-1	11/03/12 12:31AM (Sa)	00:30	2012AANFL002H	\$450.00	



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33.0	Spot	12:05:00AM- 1:05:00AM	Day, Sa-1	11/03/12 12:24AM (Sa)	00:30	2012AANFL002H	\$325.00	
35.0	Spot	3:30:00PM- 7:00:00PM	Day, Sa-1	11/03/12 6:15PM (Sa)	00:30	2012AANFL002H	\$4500.00	
36.0	Spot	5:00:00AM- 6:00:00AM	Day, Sa-2	11/03/12 5:23AM (Sa)	00:30	2012AANFL002H	\$350.00	
36.0	Spot	5:00:00AM- 6:00:00AM	Day, Sa-2	11/03/12 5:42AM (Sa)	00:30	2012AANFL002H	\$350.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-4	11/03/12 6:25AM (Sa)	00:30	2012AANFL002H	\$1200.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-4	11/03/12 7:23AM (Sa)	00:30	2012AANFL002H	\$1200.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-4	11/03/12 7:42AM (Sa)	00:30	2012AANFL002H	\$1200.00	
37.0	Spot	6:00:00AM- 9:00:00AM	Day, Sa-4	11/03/12 8:24AM (Sa)	00:30	2012AANFL002H	\$1200.00	
38.0	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	11/03/12 7:27PM (Sa)	00:30	2012AANFL002H	\$1200.00	
40.0	Spot	11:00:00PM- 11:35:00PM	Day, Su-1	11/04/12 11:25PM (Su)	00:30	2012AANFL002H	\$2800.00	
41.0	Spot	11:30:00PM- 12:00:00AM	Day, Su-1	11/04/12 11:47PM (Su)	00:30	2012AANFL002H	\$900.00	
42.0	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	11/04/12 11:59AM (Su)	00:30	2012AANFL002H	\$600.00	
43.1	Spot	6:00:00PM- 7:00:00PM	Day, Su-1	11/04/12 6:24PM (Su)	00:30	2012AANFL002H	\$2000.00	
44.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-4	11/04/12 6:29AM (Su)	00:30	2012AANFL002H	\$1100.00	
44.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-4	11/04/12 7:53AM (Su)	00:30	2012AANFL002H	\$1100.00	
44.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-4	11/04/12 8:28AM (Su)	00:30	2012AANFL002H	\$1100.00	
44.0	Spot	6:00:00AM- 9:00:00AM	Day, Su-4	11/04/12 8:58AM (Su)	00:30	2012AANFL002H	\$1100.00	
45.0	Spot	11:00:00PM- 11:35:00PM	Day, Th-1	11/01/12 11:12PM (Th)	00:30	2012AANFL002H	\$2800.00	
46.0	Spot	11:35:00PM- 12:05:00AM	Day, Th-1	11/01/12 11:56PM (Th)	00:30	2012AANFL002H	\$1000.00	
48.0	Spot	12:05:00AM- 1:05:00AM	Day, Th-1	11/01/12 12:48AM (Th)	00:30	2012AANFL002H	\$450.00	
49.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-2	11/01/12 12:10PM (Th)	00:30	2012AANFL002H	\$1000.00	
49.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-2	11/01/12 12:42PM (Th)	00:30	2012AANFL002H	\$1000.00	
50.0	Spot	4:00:00PM- 5:00:00PM	Day, Th-2	11/01/12 4:09PM (Th)	00:30	2012AANFL002H	\$1200.00	
50.0	Spot	4:00:00PM- 5:00:00PM	Day, Th-2	11/01/12 4:56PM (Th)	00:30	2012AANFL002H	\$1200.00	
51.0	Spot	5:00:00AM- 5:30:00AM	Day, Th-1	11/01/12 5:13AM (Th)	00:30	2012AANFL002H	\$850.00	
52.0	Spot	5:30:00AM- 6:00:00AM	Day, Th-1	11/01/12 5:52AM (Th)	00:30	2012AANFL002H	\$1100.00	
53.0	Spot	5:30:00PM- 6:00:00PM	Day, Th-1	11/01/12 5:53PM (Th)	00:30	2012AANFL002H	\$2250.00	
54.0	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	11/01/12 6:00PM (Th)	00:30	2012AANFL002H	\$3200.00	
55.0	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	11/01/12 6:41AM (Th)	00:30	2012AANFL002H	\$2250.00	
57.0	Spot	7:00:00PM- 7:30:00PM	Day, Th-1	11/01/12 7:24PM (Th)	00:30	2012AANFL002H	\$4000.00	
58.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-4	11/01/12 7:26AM (Th)	00:30	2012AANFL002H	\$2250.00	
58.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-4	11/01/12 7:58AM (Th)	00:30	2012AANFL002H	\$2250.00	
58.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-4	11/01/12 8:55AM (Th)	00:30	2012AANFL002H	\$2250.00	
58.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-4	11/01/12 8:59AM (Th)	00:30	2012AANFL002H	\$2250.00	
59.0	Spot	9:00:00AM- 10:00:00AM	Day, Th-2	11/01/12 9:23AM (Th)	00:30	2012AANFL002H	\$600.00	
59.0	Spot	9:00:00AM- 10:00:00AM	Day, Th-2	11/01/12 9:43AM (Th)	00:30	2012AANFL002H	\$600.00	
60.0	Spot	11:00:00PM- 11:35:00PM	Day, Tu-1	10/30/12 11:27PM (Tu)	00:30	2012AANFL002H	\$2800.00	
62.0	Spot	11:00:00AM- 12:00:00PM	Day, Tu-1	10/30/12 11:59AM (Tu)	00:30	2012AANFL002H	\$1000.00	
63.0	Spot	12:05:00AM- 1:05:00AM	Day, Tu-1	10/30/12 12:26AM (Tu)	00:30	2012AANFL002H	\$450.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
64.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	10/30/12 12:21PM (Tu)	00:30	2012AANFL002H	\$1000.00	
64.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-2	10/30/12 12:48PM (Tu)	00:30	2012AANFL002H	\$1000.00	
65.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-2	10/30/12 4:13PM (Tu)	00:30	2012AANFL002H	\$1200.00	
65.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-2	10/30/12 4:36PM (Tu)	00:30	2012AANFL002H	\$1200.00	
66.0	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	10/30/12 5:13AM (Tu)	00:30	2012AANFL002H	\$850.00	
66.0	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	11/06/12 5:22AM (Tu)	00:30	2012AANFL002H	\$850.00	
67.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1	10/30/12 5:43AM (Tu)	00:30	2012AANFL002H	\$1100.00	
67.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1	11/06/12 5:43AM (Tu)	00:30	2012AANFL002H	\$1100.00	
68.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1	10/30/12 5:42PM (Tu)	00:30	2012AANFL002H	\$2250.00	
69.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/30/12 6:24PM (Tu)	00:30	2012AANFL002H	\$3200.00	
70.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	10/30/12 6:42AM (Tu)	00:30	2012AANFL002H	\$2250.00	
70.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	11/06/12 6:23AM (Tu)	00:30	2012AANFL002H	\$2250.00	
72.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1	10/30/12 7:13PM (Tu)	00:30	2012AANFL002H	\$4000.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	10/30/12 7:55AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	10/30/12 8:44AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	10/30/12 8:54AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	11/06/12 7:25AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	11/06/12 7:55AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	11/06/12 7:59AM (Tu)	00:30	2012AANFL002H	\$2250.00	
73.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-4	11/06/12 8:59AM (Tu)	00:30	2012AANFL002H	\$2250.00	
74.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-2	10/30/12 9:45AM (Tu)	00:30	2012AANFL002H	\$600.00	
74.0	Spot	9:00:00AM- 10:00:00AM	Day, Tu-2	10/30/12 9:51AM (Tu)	00:30	2012AANFL002H	\$600.00	
76.0	Spot	11:00:00PM- 11:35:00PM	Day, W-1	10/31/12 11:28PM (We)	00:30	2012AANFL002H	\$2800.00	
78.0	Spot	11:00:00AM- 12:00:00PM	Day, W-1	10/31/12 11:35AM (We)	00:30	2012AANFL002H	\$1000.00	
79.0	Spot	12:05:00AM- 1:05:00AM	Day, W-1	10/31/12 12:35AM (We)	00:30	2012AANFL002H	\$450.00	
80.0	Spot	12:00:00PM- 1:00:00PM	Day, W-2	10/31/12 12:10PM (We)	00:30	2012AANFL002H	\$1000.00	
80.0	Spot	12:00:00PM- 1:00:00PM	Day, W-2	10/31/12 12:54PM (We)	00:30	2012AANFL002H	\$1000.00	
81.0	Spot	4:00:00PM- 5:00:00PM	Day, W-2	10/31/12 4:13PM (We)	00:30	2012AANFL002H	\$1200.00	
81.0	Spot	4:00:00PM- 5:00:00PM	Day, W-2	10/31/12 4:27PM (We)	00:30	2012AANFL002H	\$1200.00	
82.0	Spot	5:00:00AM- 5:30:00AM	Day, W-1	10/31/12 5:24AM (We)	00:30	2012AANFL002H	\$850.00	
83.0	Spot	5:30:00AM- 6:00:00AM	Day, W-1	10/31/12 5:53AM (We)	00:30	2012AANFL002H	\$1100.00	
84.0	Spot	5:30:00PM- 6:00:00PM	Day, W-1	10/31/12 5:41PM (We)	00:30	2012AANFL002H	\$2250.00	
85.0	Spot	6:00:00PM- 6:30:00PM	Day, W-1	10/31/12 6:12PM (We)	00:30	2012AANFL002H	\$3200.00	
86.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/31/12 6:43AM (We)	00:30	2012AANFL002H	\$2250.00	
88.0	Spot	7:00:00PM- 7:30:00PM	Day, W-1	10/31/12 7:05PM (We)	00:30	2012AANFL002H	\$4000.00	
89.0	Spot	7:00:00AM- 9:00:00AM	Day, W-4	10/31/12 7:25AM (We)	00:30	2012AANFL002H	\$2250.00	
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89.0	Spot	7:00:00AM- 9:00:00AM	Day, W-4	10/31/12 8:42AM (We)	00:30	2012AANFL002H	\$2250.00	
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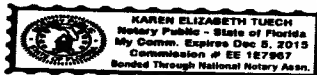
CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
90.0	Spot	9:00:00AM-10:00:00AM	Day,W-2	10/31/12 9:25AM (We)	00:30	2012AANFL002H	\$600.00	
90.0	Spot	9:00:00AM-10:00:00AM	Day,W-2	10/31/12 9:47AM (We)	00:30	2012AANFL002H	\$600.00	
91.0	Spot	3:30:00PM- 7:00:00PM	Day,Sa-1	11/03/12 5:13PM (Sa)	00:30	2012AANFL002H	\$4500.00	
92.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	11/03/12 8:06PM (Sa)	00:30	2012AANFL002H	\$5750.00	
92.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	11/03/12 10:48PM (Sa)	00:30	2012AANFL002H	\$5750.00	
93.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Sa	11/03/12 5:00AM (Sa)	00:30	2012AANFL002H	\$600.00	
94.0	Spot	11:30:00PM-12:00:00AM	Per week (1),Su	11/04/12 11:59PM (Su)	00:30	2012AANFL002H	\$1000.00	
95.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Mo	11/05/12 6:55AM (Mo)	00:30	2012AANFL002H	\$2250.00	M/G For 29.0.1
96.0	Spot	11:00:00AM-12:00:00PM	Per week (1),Su	11/04/12 11:28AM (Su)	00:30	2012AANFL002H	\$3500.00	
97.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Su	11/04/12 4:59AM (Su)	00:30	2012AANFL002H	\$750.00	
98.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Su	11/04/12 5:24AM (Su)	00:30	2012AANFL002H	\$800.00	
99.0	Spot	6:00:00PM- 7:00:00PM	Per week (1),Su	11/04/12 6:54PM (Su)	00:30	2012AANFL002H	\$3400.00	
100.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Th	11/01/12 9:51AM (Th)	00:30	2012AANFL002H	\$1000.00	
101.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	11/04/12 7:00PM (Su)	00:30	2012AANFL002H	\$7500.00	
102.0	Spot	5:00:00AM- 5:30:00AM	Per week (1),Tu	11/06/12 5:13AM (Tu)	00:30	2012AANFL002H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$233,275.00
Commission	(\$34,991.25)
Net Total	\$198,283.75

Total Spots 132

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.